

MEDIA TEMPLE CASE STUDY

Sketch to WordPress needed stability.

Sketch to WordPress lets UX designers bring their talents to WordPress

Sketch to WordPress is a company built by web and app designers, for web and app designers who want to take their skills to the world of WordPress. Any mockup created in the popular UI/UX app Sketch can be converted into a responsive, w3c approved, and SEO optimized WordPress template in only a few days as opposed to a few months.

When Leian Ivey started the company in 2014, he had already been a Media Temple customer for seven years. He knew that Media Temple could handle the frequent spikes in traffic that a company experiences on a monthly, weekly, or even daily basis. For a fledgling startup, however, any issue with the site and its content, at the wrong moment, could prove fatal.

TO WORDPRESS

Location: San Diego, CA

Website: sketchtowordpress.com

(mt) customer since: 2014

(mt) plan: Grid

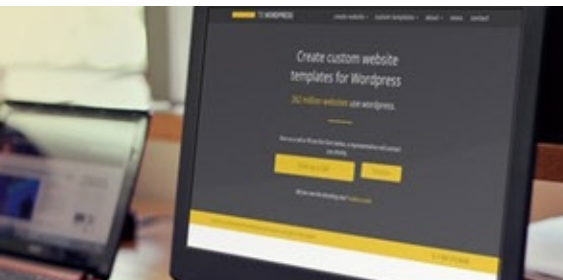


The Media Temple Solution

Sketch to WordPress chose the Grid, Media Temple's flagship shared hosting platform, as their flexible hosting solution and opted for the ProCDN service, the company's Edgecast-powered content delivery network that optimizes the delivery of audio, images and video to their site. The team also chose to get the performance and security service CloudFlare to prepare for their site's anticipated growth.

What Happened Next

With press promoting the new company left and right, Sketch to WordPress was ready for an influx of new visitors, including dramatic traffic spikes. The combination of ProCDN and CloudFlare gave them the peace of mind for any situation.



“Media Temple has exceeded my expectations of a reliable host and I’m very impressed with the numerous options I have to contact Media Temple, whether it was through online chats, Skype calls, phone calls or email.”

– Leian Ivey, Sketch to WordPress founder

